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6257

1930

EDEN FARM

Bahlias



FRED von RODECK
R. D. 2, MATAWAN, N. J.

We extend a sincere invitation to our friends to visit our new home. You will find a cordial welcome at all times. Location: 40 miles south of New York, on the main road to Atlantic City, between Matawan and Freehold.

WELCOME TO EDEN FARM

The many friends who visited our **Mathush Dahlias** in former years will find a cordial welcome at our new nursery, and all the best new Imported and American Dahlias, as formerly. In issuing this price list in place of our usual catalogue, we wish to offer a word of explanation. In the past we conducted our Dahlia business as a hobby, and *all* the proceeds were reinvested in catalogues, advertising, and exhibitions. From now on, we hope to make the Dahlias pay their own way. We are therefore economizing on catalogues in order to make many necessary improvements in our farm. Trusting that we may continue to merit your friendship and patronage as in the past, we are, from henceforth,

EDEN FARM,

by FRED VON RODECK.

NOTE—TERMS

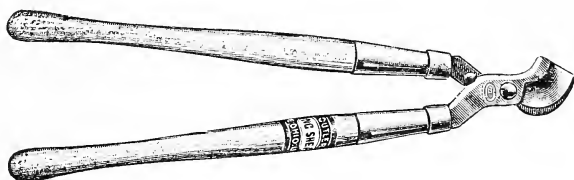
Payment in full requested before shipment. All stock guaranteed to be true to name, and to arrive in growing condition. No substitutions unless requested. Please write name and address plainly. We prepay *all* shipping charges.

TIPS FROM OUR EXPERIENCE

NITROPHOSKA. A *complete* concentrated plant food. Using about a pound to 12 or 15 Dahlia plants, it will produce clean, well balanced growth, and fine healthy root development. This is probably a first-class fertilizer for all purposes; it is certainly ideal for Dahlias. Analysis 15-30-15.

Prices: 1 lb., 35c; 5 lb., \$1.25; 25 lb., \$4.00; 100 lb., \$12.00.

Postpaid: 1 lb., 50c; 5 lb., \$1.45.



LONG HANDLED PRUNING OR LOPPING SHEARS.

This tool, when first used, was a revelation to us. Formerly we dug clumps of Dahlias easily enough, and then crippled our hands with numerous cuts and blisters in trying to cut off the stems. Now this is a thing of the past, for with the above shears, there was no more effort required to cut the hardest Dahlia stems, over two inches thick, than is ordinarily needed to cut a single flower. We would not be without one at any price. Well made, of the best materials, they should last a life-time. Size, 25 inches over all. Price, delivered anywhere in U. S. A.....\$2.50

For storing Dahlia roots, or packing for shipment, we have found PEAT MOSS clean, light, and convenient in every way, and are using it exclusively both for storage and shipping.

Per bale (F.O.B. New York).....\$4.00

EMIL PANUSKI (*Show*) Tubers, \$.75

This variety resembles in color the old decorative "Le Grand Manitou," being striped maroon on light lavender ground occasionally sporting to a solid maroon flower. The form, however, is a perfect show of the largest size growing on vigorous bushes which carry the blooms on stiff stems well above the foliage.

FLAMING METEOR (*Decorative*), Barker Tubers, \$2.00

A most unusual Dahlia, color flaming orange scarlet, form very unusual, straight petals curling back slightly, and carried stiffly erect on long straight stems.

GEORGE W. GERO (*Show*) Tubers, \$.75

One of the newer show varieties, whose color, we believe, the finest clear rose pink yet produced in a show dahlia.

GLORIA (*Decorative*), Stredwick Tubers, \$1.50

Large flowers of uniform velvety crimson freely carried, stoutly erect, well above the foilage. The early frosts treated this variety kindly, and it was still in full bloom after most of the garden was dead.

GOLDEN ACRE (*Hybrid Cactus*), Peck Tubers, \$3.00

This charming origination from Ohio is far more attractive than the colored illustration recently shown in the A. D. S. Bulletin. The rich golden yellow petals are most gracefully curled and twisted. Flowers are carried facing on the straightest and stiffest of stems.

GOLDEN EMBLEM (*Hybrid*), White Tubers, \$2.00

A most unusual dahlia, which we hesitate to classify. Although it is not a true decorative, it is surely not any other ordinary type, hence we are forced to compromise by calling it hybrid. We agree with the originator's description as follows: clear golden yellow, without trace of any other color. The huge flowers, 9 to 10 inches across, are of the most artistic and refined form imaginable, with high centers and long wavy recurving petals. Blooms are erect on long wiry stems, far above the foliage.

GOLDEN FLEECE (*Decorative*), Seal Tubers, \$2.00

One of the finest of 1926 introductions. Described by the introducer as: a magnificent blossom of a rich creamy golden yellow with a satiny sheen, showing a suggestion of pink in the veining on the reverse side of the petals. One of the fullest of blooms, of an unusually beautiful formation. Held high above a medium tall bush.

MAID MARIAN (*Hybrid Cactus*), Mastick Tubers, \$2.00

A large flower of a lovely shade of clear rose pink, fading to white at base of petals. Petals curled and twisted in a most unusual and attractive manner. Plants and foliage vigorous, with good stems holding up the flowers gracefully.

MANDALAY (*Hybrid Cactus*), Jost Tubers, \$.75

Extremely free-flowering variety, producing an abundance of "butterfly like flowers of tawny gold, shading to amber at the center with bronze reflex." This flower reminds us irresistibly of the blazing sun on the Japanese Imperial flag.

MARMION (*Decorative*), Mastick Tubers, \$2.00

We had heard many fine reports of this variety, but when we saw it growing, it surpassed all that had been said about it. Flowers of great size, carried on long, cane-like stems. Color, rich golden yellow with deeper bronze shadings toward the tips and on the opening center portals. Formation is of the finest, and flowers keep well, either on the bush or in water.

MARY MURRAY (*Cactus*), Stredwick Tubers, \$2.00

This most unusual Dahlia has very stiff, straight narrow petals of a striking shade of flaming orange. The numerous medium sized flowers are held erect on hard wiry stems.

MARY SEGAR (*Cactus*), Stredwick Tubers, \$2.00

We consider this the best clear yellow cactus Dahlia we have seen. Color, form, stems and habit are all that could be desired. No collection of cactus dahlias is complete without this. A real acquisition.

MRS. ALFRED HUGHES (*Cactus*), Stredwick Tubers, \$1.00

A pure white cactus dahlia which we consider an improvement on the older and very popular variety, Silverhill Park, from the same originator.

MRS. CHARLES CHASE (*Decorative*), Seal Tubers, \$.75

A very beautiful medium sized flower of true pink. Carried stiffly erect on long slender stems, it is ideal for cutting.

MRS. E. L. LINDSAY (*Decorative*), Broomall Tubers, \$.75

The gorgeous scarlet and gold coloring of the well-known "Geisha," reproduced in an enormous full-centered decorative. Three blooms nine inches across were cut at one time from the same bush. Stems long and stiff. Keep well when cut.

SILVERADO (*Cactus*), Seal Tubers, \$3.00

A real triumph of size, form and coloring. The tremendous flowers of a most perfect flat petaled cactus type, shade gradually from white at the tips of the petals to a distinct delicate silvery lavender. Plant, foliage and stems were all equally fine. Every one who saw this wanted it.

STARLIGHT, Boston Tubers, \$5.00

One of Bessie Bostno's best 1928 novelties, described by her as a huge flower of pure unshaded gold, with tall robust bushes always laden with perfect center flowers. Although classed by her as a hybrid cactus, it seemed to us to be more of a loose-petaled decorative.

SUP'T AMRHYN (*Show*) Tubers, \$.50

The best of many recent offerings in its color. Rich lavender pink, carried freely on good stems. A real good show dahlia.

T. A. LEONARD (*Decorative*), Boston

An attractive variety of a deep carmine rose. One of the most persistent bloomers we have, producing quantities of flowers from July to November. The large flowers with their unusual formation never fail to win attention, Sold out.

THOMAS HAY, V.M.H. (*Decorative*), Stredwick. Tubers, \$3.00

In this variety we offer a real giant. The wonder of it is that such an enormous flower can be so beautiful. The perfect decorative type, the pure clear lilac color, the soft satin texture all combine to produce a truly delightful flower, which is held stiffly erect on first class stems. It is also the most free blooming of all the large flowered varieties. We are very proud to offer this, and feel sure it will be enthusiastically welcomed everywhere.

VALENTINO (*Decorative*), Boston Tubers, \$5.00

Another of Bessie Boston's 1928 offerings. Color is salmon pink shading to cream at the center, held erect by long upright stems growing out of a bush of medium height.

WHITE EMPRESS (*Decorative*), Jost Tubers, \$7.50

At last we have a white dahlia worthy to take a place with the very best of any other color. Pure white, true decorative type, extremely vigorous. No grower who has ever seen this dahlia would fail to class it as one of the best six dahlias ever grown. In fact, he would have a hard time trying to find five others to match it.

CHARM (*Decorative*), Marean Tubers, \$.75

One of the finest of the Marean varieties. Although not new, a vase of this variety will attract fully as much attention as any new variety offered. Perfect decorative form, carried gracefully poised on good stiff stems, the rich color of foilage and stems setting off the burnt-orange blooms most effectively.

COUNTESS OF LONSDALE (*Hybrid Cactus*) Tubers, \$.75

Beautifully formed medium-sized flowers of old rose, shaded salmon, produced freely on low growing stocky bushes. Probably the oldest hybrid cactus variety on the market, but still highly desirable both for garden and cutting.

DAILY MIRROR, Stredwick Tubers, \$3.50

Although classed as a decorative by the originator, this remarkable dahlia will probably be considered in this country as a hybrid cactus. The petals, broad at the base, are bluntly pointed. Color, deep rosy lilac. The giant flowers are carried well on remarkably fine stems.

EASTERN STAR (*Decorative*), Dehliadel Tubers, \$1.00

A remarkably fine vigorous variety with the large perfect flowers of deep golden yellow contrasting with the healthy dark green foilage to produce a plant of remarkable beauty.

EDNA FERBER (*Hybrid Cactus*), F. & M. Tubers, \$2.50

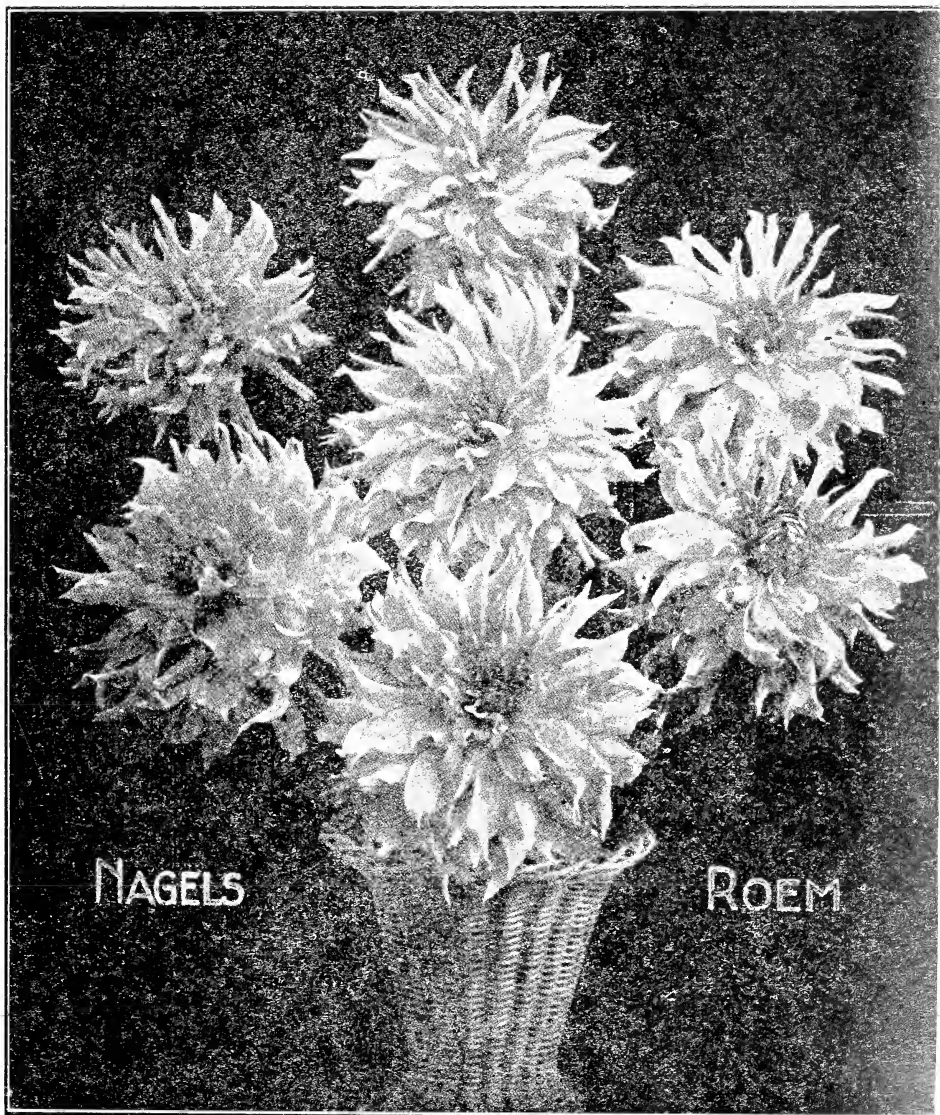
Another novelty we cannot praise too highly. Color may be described as a clear shade of salmon-orange; flowers were large, beautifully formed, and borne in profusion during entire season. One of the best.

ELITE GLORY (*Decorative*), Kennedy Tubers, \$2.00

In describing this dahlia, comparisons are impossible. We can only say that this is the forerunner of an entirely new race of dahlias. The perfectly formed flowers of a bright blood-red, have been grown to a diameter of over sixteen inches. The entire bush is as sturdy as an oak tree. The branches may break, but never bend.

ELLINOR VANDERVEER (*Decorative*), Seal Tubers, \$1.00

Without doubt, this is the finest variety introduced in 1925. Similar in type to I. der ver Warner, this new variety is even larger, and a beautiful shade of true light pink. Clean vigorous plants of erect habit, holding flowers high on perfect stems. A sensation wherever grown.



Nagels Roem

DECORATIVE DAHLIAS IN EXISTENCE. The flowers are immense with every good quality, far ahead of anything in its class and color.

RING OUZEL (*Cactus*), Stredwick Tubers, \$1.50

A distinct addition to the cactus group, being one of the few we have found having a thoroughly satisfactory stem. They are always held stiffly erect as the best decorative type. Large flowers of an unusual shade of clear bright maroon.

ROYCROFT (*Hybrid Cactus*), Mastick Tubers, \$1.00

Described by the originator as "one of the spiky Dahlias, almost star-shaped; of large size, excellent form, and never showing an open center. Foliage seems to be absolutely insect-proof." Unusual coloring, which we would describe as a clear coppery russet.

SAGAMORE (*Decorative*), Badetty Tubers, \$1.00

A first-class vigorous bush, producing quantities of huge perfectly formed deep golden yellow blooms. Stems and keeping qualities combine to make this one of the best cut-flower varieties now grown.

SANHICAN GEM (*Decorative*), Fisher & Masson Tubers, \$1.00

One of the best varieties ever introduced by F. & M. The color is a beautiful clear shade, but hard to describe. It can best be imagined as a pinkish amber of a yellowish salmon. Tall vigorous bushes produce a fair quantity of perfectly formed flowers, 8 to 9 inches across.

SHEILA WARD (*Decorative*), Stredwick Tubers, \$2.00

Another English giant that we can recommend. One of the largest, as well as one of the most beautiful. Flower clear primrose yellow, with every petal heavily tipped pure white. Form, stem and habit are all of the best.

SHIRLEY EILEEN SHATTUCK, Murphy Tuber, \$3.00

Differences of opinion as to classification of Dahlias are frequent. This is neither decorative nor cactus. We should say it resembles most nearly an immense straight-petaled aster. Color is rosy-lilac, and the large blooms are held erect on low stocky bushes. Very distinct.

SIGNOOR (*Cactus*), Nagels Tubers, \$2.00

The size of this Belgian dahlia is really amazing when well grown. Very deep blood red, petals of a velvety texture, the flowers are held erect on very good stems.

EDEN FARM DAHLIAS

General List

ANDREAS HOFER (*Cactus*), Germany Tubers, \$1.00

A very lovely dahlia of medium size, opening delicate cream which shades to a lovely clear pink as the flower develops, with center remaining creamy yellow. Especially effective for basket decorations.

BARBARA REDFERN (*Decorative*), Redfern Tubers, \$2.50

Mr. Redfern's initial introduction is of such high quality that we have reason to hope for many more good novelties from the same source. This variety is a true giant, of a deep shade of old gold with rose shadings.

BARBARA WEAR (*Decorative*), Seal Tubers, \$4.00

One of Jessie Seal's 1928 Introductions, winner of the Garden and Home Achievement Medal in 1927. Color, soft and pleasing shade of pinkish lavender; large flowers are carried well upon very fine long stems.

BOHEMIA (*Hybrid Decorative*) Tubers, \$.75

A glowing crimson dahlia of medium size, averaging four to five inches across if disbudded. We believe this to be the best red commercial variety. For keeping qualities, it OUTLASTED ANY OTHER VARIETY GROWN, in open competition at the A. D. S. Show in New York, September, 1923.

CARNIVAL (*Decorative*), Barker Tubers, \$5.00

In form and habit this novelty is a reminder of good old Judge Marean at its best. In color we consider it a great improvement on Jersey's Beacon. Light red, with creamy reverse, but brighter, clearer and more striking. We feel this will soon be generally recognized as one of the very best of all cut flowers, as well as a prize winner, in any company.

CHARLOTTE LAFRENZ (*Decorative*), Seal Tubers, \$5.00

One of the largest, loveliest and most graceful of Jessie Seal's offerings. From a base color of light golden yellow, the petals deepen gradually until they approach a rich apricot shade toward the tips. To see these flowers held so proudly erect on their delicate but wiry stems is a sight worth going a long way to see.

HERA (*Decorative*), Holland

Tubers, \$2.50

Large round petalled decorative of a clean pale lavender. The lovely flowers are held proudly erect on stiff but yet graceful stems. This is generally expected to become extremely popular as a high class cut flower.

JACK HOBBS (*Hybrid Cactus*), Stredwick

Tubers, \$2.00

Although this variety is classed as a *Decorative* by the originator, we find it much nearer to cactus than decorative and therefore class it as a hybrid. This is one of the finest whites we have seen; in our gardens last year it far surpassed any other, although we were growing several generally known and justly popular whites of American origin. The color is generally pure white, but occasionally shows a faint creamy shade in the center. Many nine inch flowers were found, without any special forcing.

JANE COWL (*Decorative*), Downs

Tubers, \$6.00

We consider this wonderful new Dahlia an acquisition of the greatest value. It belongs in a class with *Elite Glory*, which it resembles in habit and vigor of growth. Color is a blend of buff and old gold, deepening toward the center. We cannot recommend this too highly.

JERSEY'S BEAUTY (*Decorative*), Waite

Tubers, \$.50

Recognized by all as the finest large pink dahlia in existence. The flowers are not only gorgeous in color, but perfect in form, and borne on long stiff straight stems. A profuse bloomer and a splendid keeper when cut.

KITTY ROGERS (*Decorative*), Stredwick

Tubers, \$1.50

Full rounded heavy petaled flower of large size, tinted with the faintest of pink, shading almost to white. Stiffest of stems hold the flowers erect and facing at all times.

MABEL LAWRENCE (*Decorative*), Stredwick

Tubers, \$3.00

We are happy to offer in this variety the largest and one of the finest varieties ever imported. The flowers in size are about the equal of *Elite Glory*, but the color is a deeper, richer blood-red, and the form is always perfect. Although we have had one or two plants broken off at the base by wind storms, there has never been a single flower whose stem failed to hold it stiffly erect at all times.

NAGELS ROEM (*Cactus*), Nagels Tubers, \$1.50

When we first exhibited this variety at the New York Show in 1926, it was generally acclaimed as the most beautiful Dahlia ever imported. While on the bush, it is a lovely shade of shrimp pink, delicately overlaid on a yellow ground. It reaches its greatest perfection, however, several hours after cutting, the flowers expanding in water, and the color changing; the pink becomes much deeper toward the tips of the petals, leaving the center a beautiful clear yellow. Stems, foliage, and keeping qualities are all that can be desired. This is one of the few Dahlias which mark a distinct step nearer perfection.

NATURE'S JEWEL (*Hybrid Cactus*), Beatrice Tubers, \$4.00

A most delicate shade of orchid pink, of so clear a texture that light seems to be shining through the petals. The large flowers are freely produced on short stocky bushes.

OHIO GLORY (*Hybrid Cactus*), Peck Tubers, \$2.00

Sent to us for trial by Mr. Peck, this variety delighted us by being all that the name implies—truly an "Ohio Glory." The gracefully curled petals produce a large flower of deep rich rosy purple. It might be described as resembling the old favorite Mariposa, but larger, deeper color, more robust and vigorous.

OLIVE REED (*Decorative*), Seal Tubers, \$5.00

A truly massive Dahlia, of a clear pure shade of yellow, so fully double that the petals are crowded backward to meet at the stem, forming a golden ball, carried stiffly erect on strong rigid stems.

POMPADOUR (*Decorative*), Boston Tubers, \$4.00

A well formed flower of good size, carried well on good wiry stems. Color, deep rich royal purple—very striking.

PRESTIGE (*Decorative*), Stredwick Tubers, \$1.50

The one outstanding feature of this variety is the color. The brightest clear glowing orange we have seen in any dahlia. A low bushy plant carrying the large well-formed flowers stiffly erect, all about three feet high. A real gem.

PRIMULA REX (*Decorative*), Broomall Tubers, \$5.00

This is one of the few Dahlias that we are glad to describe in the exact words of the originator, for it is all that he claims, and more. It is very light cream or primrose color—one of the BEST

EDEN FARM

OUR 1930 INTRODUCTION

Snydam's Torch

We are happy to be able to offer this distinct and valuable novelty—a marvelous keeper which at the same time retains all the best qualities usually sought in Dahlias. Three blooms shown at the New York Show of the A. D. S. on Thursday, September 19th, were shown at the Trenton Show the following Monday, still in perfect condition. The accompanying picture shows the size of blooms, without forcing, also the perfect stems and vigorous free-blooming habit. Unusual type of fully double flower, never showing open center, is composed of fiery red staghorn petals showing a yellow reverse, and interspersed with numerous yellow petaloids, giving the effect of real flames. The color and habit suggested the name—Torch—and we feel that by its perfection it will light the way to higher standards among Dahlia growers. Second year seedling—only a limited number of tubers available at.....\$10.00 net

EDEN FARM

INTRODUCTION FOR 1930



Suydam's Torch

A row of Suydam's Torch in the originator's garden.
Note remarkable quality of stems, and quantity of buds
and blooms. Tubers, \$10.00 net.

EDEN FARM

OUR INTRODUCTIONS FOR 1929

Our first two originations, offered for the first time last year, came through a very difficult season last summer in most satisfactory shape. Planted late, in a dry season, they did not begin to grow until the latter part of July. Killed by an early frost October 12th just as they began to come into full bloom, they nevertheless had a first class crop of roots, which have kept perfectly through a long winter season in emergency storage.

Flatbush Darling (*Hybrid Cactus*)

Tubers, \$5.00

A clear even shade of pure pink from tip of petal to the heart of the flower. Flowers have been left on the bush the *entire season* without any sign of showing an open center. Foliage and habit clean and vigorous, and free from insect attacks.

Pink Cockatoo (*Decorative*)

Tubers, \$4.00

Most unusual type of flower, carried on top of long straight stems, stiff as a ramrod, with long petals hanging straight down like the feathers on a bird's neck. Color, a lovely shade of lavender pink. Foliage vigorous and free from insects.

EDEN FARM

New Imported Varieties

BUCCANEER (*Cactus*), Stredwick Tubers, \$5.00

This crimson giant can easily be described as an improvement on the old favorite Kalif; with larger blooms, richer color, better stems and better keeping qualities.

CANBERRA (*Decorative*), Stredwick Tubers, \$5.00

Another imported giant decorative of dark crimson-scarlet with deep rounded massive flowers. Plants strong and free flowering.

G. H. BARLOW (*Cactus*), Stredwick. Tubers, \$4.00

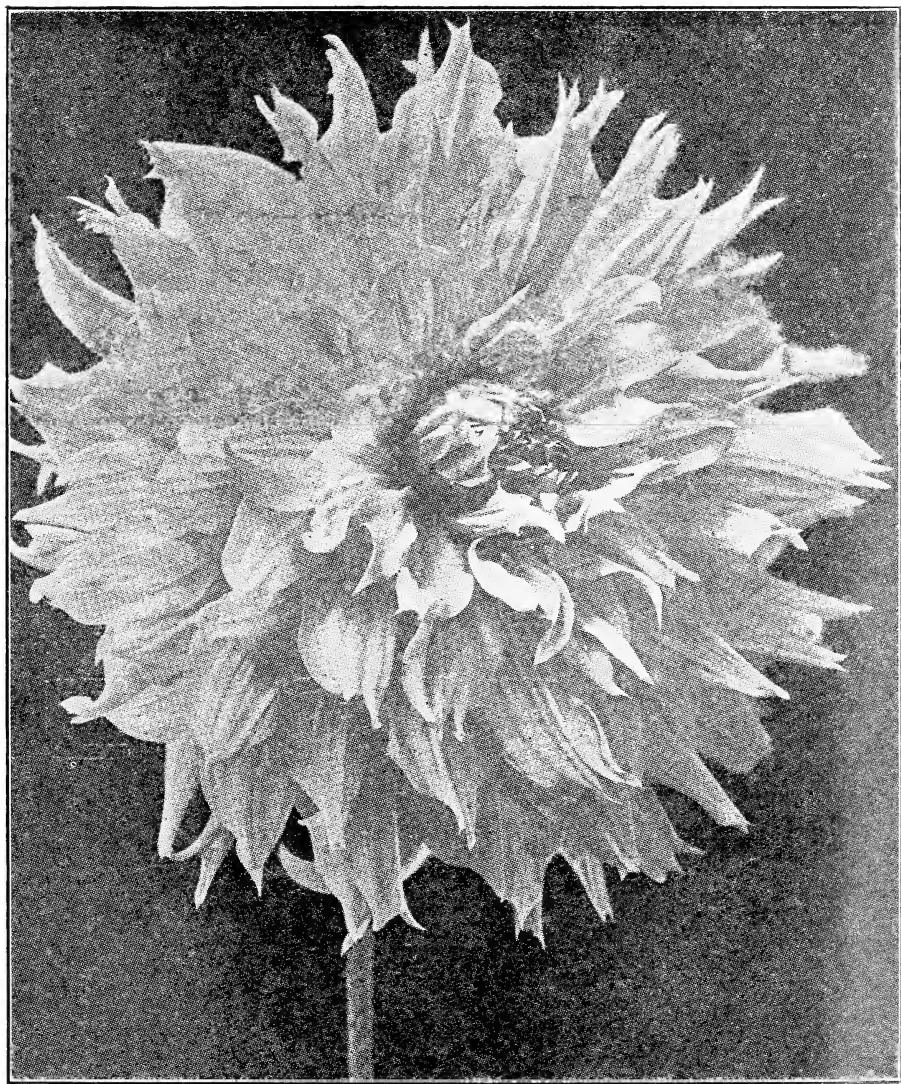
One of the largest true cactus we have ever grown; color, clear bright orange, slightly lighter toward center, with faint rosy tints at the tips. The perfectly incurved flowers are freely produced on vigorous plants.

GRACE CURLING (*H. C.*), Stredwick Tubers, \$10.00

A glorious flower of great size, and beautiful in form and color. The broad petals, tapering to graceful staghorn tips, are a delicate rosy lilac for about three-quarters of their length, then fade out to pure white at the center, forming one of the loveliest flowers it has been our privilege to grow. Stems hard and wiry, supporting the heavy flowers very well. Illustrated on next page.

HOMERIC (*Hybrid Cactus*), Stredwick Tubers, \$2.00

An unusual and artistic flower, blending shades of yellow and rose in an attractive and striking effect. The numerous large flowers produce a pleasing effect.



Grace Curling

LILAC GLORY (*Cactus*), Holland Tubers, \$3.00

Here again we have a lovely flower, with a perfect stem. Perfect cactus type, good size, and color pure, clear lilac. Truly well named, all the name implies.

RED EMPEROR (*Decorative*), Carlee Tubers, \$2.00

Another Holland origination with perfect stems. Large well-formed flowers of intense deep scarlet. A first-class cut flower variety that will surely make a place for itself.

REV. H. C. WEAVER (*Cactus*), Stredwick Tubers, \$2.00

Another fine large cactus with very good stems. Color, clear rose except tips, which are faintly touched with yellow. A good grower and bloomer.

W. D. CARTWRIGHT (*H. C.*), Stredwick Tubers, \$4.00

Lovely large loose-petaled flowres of deep golden orange. Illustrated in colors in our 1929 catalogue, but far more beautiful than the illustration. Profuse bloomers, remarkably fine stems, vigorous habit and entirely free from insects.

You are invited to become a member of

The American Dahlia Society

The Quarterly Bulletin of the Society, containing valuable information on Dahlia growing, is sent free to every member.

Dues, \$2.00 per year.

**Write Wm. J. Rathgeber, Secretary
198 Norton St., New Haven, Conn.**